

Carefully review the below packages and book the most appropriate one for your company. All features included are clearly described here below. We highly recommend you to prepare graphics (posters, roll-ups, pop-up booths, etc.) for your stand.

**VIRTUAL BOOTH & BTOB MEETINGS: 1 COMPANY** **\$1.000 CAD**

|   |   |   |
|---|---|---|
| <ul style="list-style-type: none"> <li>✓ Customized Space</li> <li>✓ Video Integration</li> <li>✓ Chat service</li> <li>✓ Documents exchange</li> </ul> |  | <ul style="list-style-type: none"> <li>• Company Access to the online expo.</li> <li>• A personalized schedule of BtoB meetings.</li> <li>• Access to the online catalogue for selection of contacts.</li> <li>• Virtual exhibition booth space, from July 07 to 09, 2021.</li> <li>• A detailed company profile in the official catalogue.</li> <li>• Access to the conference program held during the business convention.</li> </ul> |
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**VISITOR** **\$200 CAD**

Access to the virtual exhibition and to the full conference program held during the business convention. Access per person.

**SPONSORSHIP OPTIONS JULY 07-09, 2021**

|  |                            |
|--|----------------------------|
| <p><b>PLATINUM</b><br/> Listed as Lead Sponsor of the event. + Workshop session of no more than 25 minutes. + BtoB meetings access and agenda. + Your logo on the official event website and digital brochure. + Virtual booth to be personalized. + Your logo in the event marketing campaign. + Your video presentation (60 seconds) on the Virtual exhibition site news page. + 10 Virtual Accesses included.</p> | <p>\$8 000 CAD</p>         |
| <p><b>GOLD</b><br/> Listed as Gold Sponsor of the event. + Workshop session of no more than 25 minutes. + BtoB meetings access and agenda. + Logo on official event website and digital brochure. + Virtual booth to be personalized. + Your logo in the event marketing campaign. + Your video presentation (30 seconds) on the Virtual exhibition site news page. + 7 Virtual Accesses included</p>                | <p>\$5 000 CAD</p>         |
| <p><b>SILVER</b><br/> Listed as Silver Sponsor of the event. + Workshop session of no more than 25 minutes. + BtoB meetings access and agenda. + Logo on official event website and digital brochure. + Virtual booth to be personalized. + Your logo in the event marketing campaign. + 5 Virtual Accesses included.</p>  | <p>\$3 500 CAD</p>         |
| <p><b>ONLINE PARTNERSHIP</b><br/> Provide your company logo and we will upload it to the official event website.</p>   | <p>\$1 000 CAD</p>         |
| <p><b>CATALOGUE ADVERTISEMENT</b><br/> A one-sided or two-sided (\$1 000 or \$1 500 CAD) page advertisement in the digital catalogue.</p>  | <p>\$1 000 / 1 500 CAD</p> |
| <p><b>CATALOGUE ADVERTISEMENT &amp; ONLINE PARTNERSHIP</b><br/> A one-sided page inside the digital booklet &amp; your company logo on the event official website.</p>   | <p>\$1 500 CAD</p>         |
| <p><b>NEWS PAGE VIDEO</b><br/> A 60 second promotional video of your company, which will be uploaded on our news page on the Virtual exhibition site (you must provide the video). Or 2 videos to be used one before the event and the other during the days of the exhibition / convention.</p>   | <p>\$1 500 / 3 000 CAD</p> |
| <p><b>WORKSHOP PRESENTATION</b><br/> 25-minute individual demonstration presentation. Please note these are subject to approval by our technical committee and depend on the plenary conference sessions.</p>  | <p>\$1 500 CAD</p>         |
| <p><b>EMAIL MARKETING CAMPAIGN</b><br/> Provide your company logo and we will include it in our official email and marketing campaign.</p>   | <p>\$1 500 CAD</p>         |

# PURCHASE ORDER

**u CONFIRM YOUR SELECTION:**

|  |                             |
|--|-----------------------------|
| ρ VIRTUAL BOOTH & BTOB MEETINGS: 1 COMPANY     | \$1.000 CAD*.....           |
| ρ VISITOR                                      | \$200 CAD*.....             |
| ρ PLATINUM SPONSORSHIP                         | \$8.000 CAD*.....           |
| ρ GOLD SPONSORSHIP                             | \$5.000 CAD*.....           |
| ρ SILVER SPONSORSHIP                           | \$3.500 CAD*.....           |
| ρ ONLINE PARTNERSHIP                           | \$1.000 CAD*.....           |
| ρ CATALOGUE ADVERTISEMENT                      | \$1.000 / \$1.500 CAD*..... |
| ρ CATALOGUE ADVERTISEMENT & ONLINE PARTNERSHIP | \$1.500 CAD*.....           |
| ρ NEWS PAGE VIDEO                              | \$1.500 / \$3.000 CAD*..... |
| ρ WORKSHOP PRESENTATION                        | \$1.500 CAD*.....           |
| ρ EMAIL MARKETING CAMPAIGN                     | \$1.500 CAD*.....           |
| <b>Grand total</b>                             | .....                       |
| Taxes (only if applicable)*                    | .....                       |
| <b>Net due to advanced business events</b>     | .....                       |

**u PAYMENT TERMS:**

**\*Additional Information on tax**

- a) Your company is registered in France, French tax (VAT) is due
- b) Your company is registered in a European Union country, excluding France, French tax is not applicable (you must report it to your fiscal administration). Please indicate the tax registration number of the billed company.
- c) Your company is based in a non-European country, no taxes are applicable.
- d) Your company is registered in Italy, Italian tax (VAT) is due. Our Rome office will bill you and include the VAT amount.

Full payment at booking is accepted. Your account must be balanced prior to the event.

|   |   |
|---|---|
| <p><b>Payment can be made by :</b></p> <ul style="list-style-type: none"> <li>- Credit card (visa, master card only) from an online facility</li> <li>- Wire transfer to our bank account (send us a copy of the receipt by email)</li> </ul> | <p><b>Our bank account details :</b></p> <ul style="list-style-type: none"> <li>- IBAN: FR76 3000 4008 0400 0100 7606 534</li> <li>- BIC Code: BNPAFRPPXXX</li> <li>- Bank: BNP PARIBAS PARIS-CENTRE AFFAIRES</li> <li>- Bank address: 8 - 10 avenue Ledru Rollin - 75012 Paris, France.</li> </ul> |
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**IMPORTANT NOTE:** sign on next page, scan and return this booking form (3 pages) to **your contact**.

When you're done you'll be requested to fill out the registration form and provide details of your capabilities. Those details will be used for your profile in the online catalogue and are very important for the matchmaking program.



Please return the completed form to the address below :  
 abe - advanced business events- AUTOMOTIVE MEETINGS QUERETARO DIGITAL 2021  
 35/37 rue des Abondances - 92513 BOULOGNE-BILLANCOURT Cedex - France  
 Tel: +33 141 86 49 00 Fax: +33 (0)1 46 03 86 26  
 Website: <http://mexico.automotivemeetings.com/>  
 E-Mail: [automotivemeetings@advbe.com](mailto:automotivemeetings@advbe.com)  
 SAS au capital de 50 000 euros  
 RCS Nanterre 515 013 506 - NAF : 8230Z

Your Initials: \_\_\_\_\_

Event name: **AUTOMOTIVE MEETINGS QUERETARO DIGITAL 2021** (referred to as the "Event")

Date: **Jul 07-09, 2021** (referred to as the "Date")

Location: **Virtual event** (referred to as the "Place")

#### **1/ ORGANIZATION**

The Event is organized by **abe - advanced business events**, a limited company with a stated capital of 50000 Euros, whose registered head office is located at 35/37 rue des Abondances - 92513 BOULOGNE-BILLANCOURT CEDEX - France, hereafter referred to as the Organizer.

#### **2/ PURPOSE**

This agreement stipulates the terms and conditions, under which the Organizer sets up and runs the Event. This agreement highlights the rights and obligations of both the Organizer and the signing company, hereafter referred to as the Participant. By signing this agreement, the Participant formally agrees to abide by these terms and conditions.

#### **3/ PLACE AND DATE**

The Event will be held at the Place and Date indicated here above. The Organizer may cancel the Event or change the Place and Date, should the Place be rendered unavailable, in case of force majeure or act of God. In such an event, no compensation or refund shall be due to the Participant. However, the Organizer shall inform the Participant about the new Date and Place in writing and guarantee the Participant's participation in the rescheduled Event at no additional cost.

#### **4/ REGISTRATION, CANCELLATION, PAYMENT**

- Any company or organization is allowed to attend the Event provided its delegates have relevant knowledge to enter business discussions with other attendees. The Organizer, nonetheless, reserves the right to approve or reject any registrations at its sole discretion
- The participant may cancel their registration forty-five days (45) or more prior to the Event, and be eligible for a full refund. The Organizer shall, however, retain a 7.5% administrative fee when processing the refund.
- Should cancellation be submitted twenty-one (21) to forty-four days (44) prior to the Event, the Participant shall be liable for a penalty amounting thirty percent (30%) of the amount due or paid.
- Should cancellation be submitted twenty days (20) or less prior to the Event, the Participant shall be liable for the payment of the full amount due, and not be eligible for any refund.
- All invoices issued and sent to the Participant, must be remitted five days (5) prior to the Event at the latest. The Organizer reserves the right to deny the Participant access to the Event, shouldn't their accounts be settled.

#### **5/ INCLUDED SERVICES AND OBLIGATION TO PRODUCE RESULTS**

The Organizer firmly commits to diligently use their expertise, knowledge, contacts network and all available resources to deliver all the services described in the booking form attached to this agreement. The Participant understands the Organizer's work shall not necessarily produce direct and immediate business results.

#### **6/ PREVENTIVE MEASURES**

The Organizer commits to implementing preventive measures and supplying equipment, aimed at hampering the spread of some transmissible diseases. The Participant understands, that preventive measures and protective equipment do not offer a risk-free event, and that the Organizer cannot be held liable for any contamination occurring during the preparation and running of the Event.

#### **7/ INSURANCE**

The Organizer is solely responsible for setting up and running the Event. However the Organizer's shall not be legally liable for any harm caused to the Participant by a third party. The Participant must hold an insurance policy that covers all damages caused by them, their staff or their belongings to a third party or a third party's equipment and installations during the preparation and running of the Event.

The Participant must hold an insurance policy that covers all damages caused by a third party to them, their staff and belongings during the preparation and running of the Event.

#### **8/ APPLICABLE AMENDMENTS**

The Organizer reserves the right to introduce addendums to this agreement in order to handle any matters not initially mentioned in this agreement. Such amendments shall be notified and diligently sent to the Participant and immediately come into force.

The Organizer reserves the right to terminate this agreement and therefore cancel the Participant's registration, should the latter not comply with the terms and conditions of this agreement. In such an event, the Organizer shall notify the Participant in writing, and no compensation or refund shall be due to the Participant.

#### **9/ USE OF PARTICIPANT LOGO**

The Organizer reserves the right to retrieve and use the Participant's company logo on marketing materials designed to promote the event by showing a list of registered companies, called participants. If the Participant disagrees and wishes their logo to be removed from such marketing materials, they must explicitly address their request in a written form.

#### **10/ SETTLEMENT**

In the event of disagreement, the Participant shall submit a written request to the Organizer and seek an amicable settlement. If no amicable settlement is reached, the tribunal of Nanterre, France, shall be the sole competent tribunal to handle the case.

#### **11/ PRIVACY AND SECURITY POLICY**

The Participant understands that the Organizer will collect detailed information about their business for the sole purpose of conducting the Event and delivering the services described in the attached booking form. More information is available on the Organizer's website: [privacy, confidentiality and management of personal information](#)

Company Name : \_\_\_\_\_

I hereby agree with Advanced Business Events terms and conditions

Address : \_\_\_\_\_

Date : \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature : \_\_\_\_\_

RFC : \_\_\_\_\_

Company seal:

Please return the completed form to the address below :  
**abe - advanced business events- AUTOMOTIVE MEETINGS QUERETARO DIGITAL 2021**  
35/37 rue des Abondances - 92513 BOULOGNE-BILLANCOURT Cedex - France  
Tel: +33 141 86 49 00 Fax: +33 (0)1 46 03 86 26  
Website: <http://mexico.automotivemeetings.com/>  
E-Mail: [automotivemeetings@advbe.com](mailto:automotivemeetings@advbe.com)  
SAS au capital de 50 000 euros  
RCS Nanterre 515 013 506 - NAF : 8230Z