

The only matchmaking
event for the automotive
supply chain in Mexico

Digital edition

ONLINE 
July 7-9, 2021 



VIRTUAL EXPO



ONLINE B2B MEETINGS



WEBINARS & LIVE CONFERENCES



CHAT



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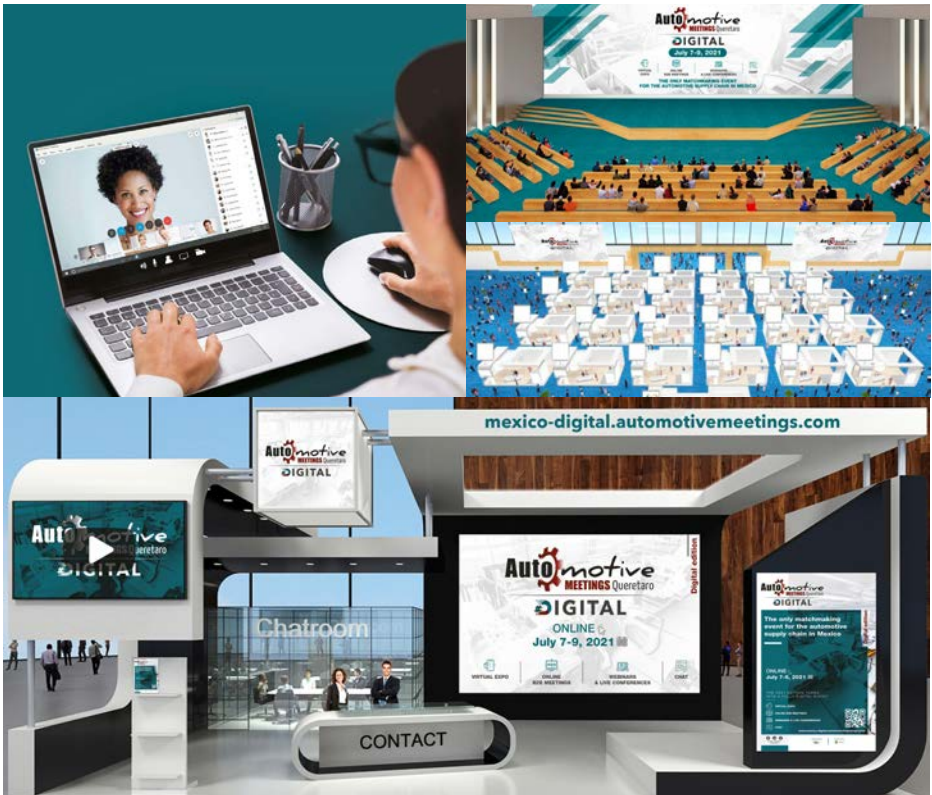


Institutional Support



Summary

- 4 General Overview
- 5 - 7 Conference Program
- 9 - 11 Speakers
- 12 - 15 Participants List



General Program

July 7 - 13, 2021

July 7-13 | Virtual Exhibition

8.00 - 18.00 (GMT-5)
Mexico City, Time Zone

VISIT THE EXPO*



July 7-9 | Opening Conference

9.35 - 17.00 (GMT-5)
Mexico City, Time Zone

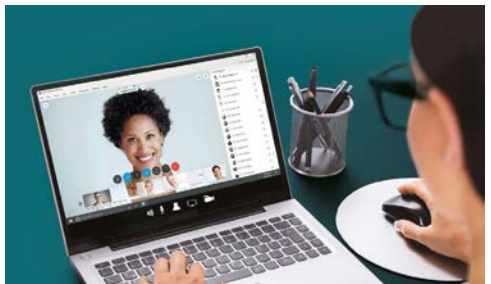
**WATCH THE CONFERENCE
SESSION***



July 7-13 | B2B Meetings

8.00 - 18.00 (GMT-5)
Mexico City, Time Zone

VIEW YOUR SCHEDULE*



Conference Program

July 7, 2021

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Automotive Industry

- 09:35 - 10:05 **The automotive industry in Queretaro / La industria automotriz en Querétaro**
Marco A. Del Prete Tercero, Secretary of Sustainable Development, Government of the State of Queretaro / Secretario de Desarrollo Sustentable, Gobierno del Estado de Querétaro
- 10:10 - 10:40 **Automotive Industry Overview / Panorama de la Industria Automotriz**
Dr. Fausto Cuevas, General Manager / Director General, AMIA
- 11:20 - 11:50 **The Auto Parts Industry in Mexico / La Industria de Autopartes en México**
Oscar Albin, Executive President / Presidente Ejecutivo, INA
- 11:55 - 12:25 **New Gas Infrastructure Announcement for El Bajío / Nueva infraestructura de gas para El Bajío**
Leonardo Robles, Vice President, Business Development and Government & Stakeholder Relations / Vicepresidente de Desarrollo Comercial y Relaciones con el Gobierno y las Partes Interesadas TC ENERGIA
- 14:35 - 15:05 **Automotive Logistics Challenges in Mexico / Retos de la Logística Automotriz en México**
Antonio Hernández Díaz, District Director / Director de Distrito ESTAFETA
- 16:20 - 16:50 **Discover the 7 secrets of RFID in automotive brands / Descubra los 7 secretos de RFID en las marcas del sector automotriz**
Ana Laura Cacogui, Product Marketing Manager for Data Capture and RFID Solutions, Zebra Latin America / Gerente de Marketing de Producto para Soluciones de Captura de Datos y RFID en Zebra Latinoamérica, SUNTRONICS

Conference Program

July 8, 2021

WATCH THE CONFERENCE SESSION*



Industry 4.0

10:10 - 10:40 **Melecs, Making Electronics Smart / Melecs, Haciendo electrónicos inteligentes**

Hariish Nanthakumar, Engineering Manager / Director de Ingeniería;
Emmanuel Gutierrez, Sales/Account Manager / Director de Ventas/Cuentas,
MELECS USA

11:20 - 11:50 **Trends in manufacturing companies - Industry 4.0 / Tendencias en empresas de manufactura - Industria 4.0**

Víctor Galván, Senior Manager of Supply Chain and Operations Advisory / Sr. de Asesoría en Cadena de Suministro y Operaciones, **KPMG**

11:55 - 12:25 **Gensuite: Innovation without Borders / Gensuite: Innovación sin fronteras**

Sylvia de la Peña, Specialist, Global Subscriber Development / Especialista, Desarrollo Global de Suscriptores; Antonio Díaz, Associate, Global Subscriber Development / Desarrollo Global de Suscriptores, **BENCHMARK ESG**

14:35 - 15:05 **4.0 Digital Transformation in the Automotive Industry / 4.0 Transformación Digital en la Industria Automotriz**

Alberto Torrijos, Automotive Industry Lead Partner in Consulting / Socio Líder de la Industria Automotriz en Consultoría; Fernando López, Partner of Strategy & M&A in Consulting / Socio de Strategy & M&A en Consultoría, **DELOITTE MÉXICO**

Conference Program

July 9, 2021

WATCH THE CONFERENCE SESSION*



Sustainability



Industry 4.0



Automotive Industry



E-mobility

10:10 - 10:40 **New materials for a sustainable industry / Nuevos materiales para una industria sustentable**

Dr. Ernesto Hernández Hernández, Researcher of the Materials Department of **CIQA** and Technical Leader of the National Laboratory of Lightweight Materials for the Automotive Sector (LANIAUTO) / Investigador del Departamento de Materiales del **CIQA** y Líder técnico del Laboratorio Nacional de Materiales Ligeros para el Sector Automotriz (LANIAUTO)

11:20 - 11:50 **Preparing for Industry 4.0 Digital Transformation / Preparándonos para la transformación digital de la Industria 4.0**

Matt Myrand, Group Advanced Manufacturing and Supply Chain Director / Director del Grupo de Fabricación Avanzada y Cadena de Suministro, **FAURECIA**

11:55 - 12:25 **Morocco: a competitive platform for the automotive industry / Marruecos: una plataforma competitiva para la industria del automóvil**

Ms Ayda Fathi, Business Development, Automotive Industry, Moroccan Investment and export development agency (**AMDIE**) / Desarrollo Empresarial, Industria Automotriz, Agencia de Inversión y desarrollo de exportación de Marruecos (**AMDIE**)

14:35 - 15:05 **How is Mexico adapting to electric mobility trends? / ¿Cómo se está adaptando México a las tendencias de la movilidad eléctrica?**

Ulises Cano Castillo, Power systems for e-mobility / Sistemas de energía para la movilidad, **INEEL**

Auto motive MEETINGS

The only matchmaking
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supply chain in Mexico

5th edition

Queretaro, Mexico 
February 15-17, 2022 

KEY FIGURES

 **800** + Companies

 **12,000** + Face-to-Face Meetings

 **1,600** + Participants

 **22** Countries

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Speakers



Marco A. Del Prete

Secretary of Sustainable Development, Government of the State of Querétaro / Secretario de Desarrollo Sustentable, Gobierno del Estado de Querétaro



Dr. Fausto Cuevas

General Manager / Director General



Óscar Albín

Executive President / Presidente Ejecutivo



Leonardo Robles

Vice President, Business Development and Government & Stakeholder Relations / Vicepresidente de Desarrollo Comercial y Relaciones con el Gobierno y las Partes Interesadas



Dr. Fausto Cuevas

District Director / Director de Distrito



Ana Laura Cacogui

Product Marketing Manager for Data Capture and RFID Solutions, Zebra Latin America / Gerente de Marketing de Producto para Soluciones de Captura de Datos y RFID en Zebra Latinoamérica



Víctor Galván

Senior Manager of Supply Chain and Operations Advisory / Gerente Sr. de Asesoría en Cadena de Suministro y Operaciones



Sylvia de la Peña

Specialist, Global Subscriber Development / Especialista, Desarrollo Global de Suscriptores



Antonio Díaz

Associate, Global Subscriber Development / Asociado, Desarrollo Global de Suscriptores



AUTOMOTIVE

Events calendar 2021 - 2022

2021

AUTOMOTIVE MEETINGS QUERETARO DIGITAL

International Manufacturing Forum for the automotive industry and supply chain
www.mexico-digital.automotivemeetings.com

Online

**JULY
7 - 9**

AUTOMOTIVE MANUFACTURING MEETINGS BURSA

International Manufacturing Forum for the automotive industry, supply chain & after market
www.turkey.automotivemeetings.com

Bursa, Turkey

**NOVEMBER
16 - 17**

2022

ADVANCED TRANSPORTATION MANUFACTURING SUMMIT

Suppliers forum for disruptive technologies in the automotive, aerospace and defense industries
www.canada.ammeetings.com

Mississauga, ON,
Canada

**FEBRUARY
8 - 9**

AUTOMOTIVE MEETINGS QUERETARO

International Manufacturing Forum for the automotive industry and supply chain
www.mexico.automotivemeetings.com

Queretaro,
Mexico

**FEBRUARY
15 - 17**

VEHICLE & TRANSPORTATION TECHNOLOGY INNOVATION MEETINGS

Matchmaking Forum for automotive, vehicle and mobility technology innovation
www.italy.vehiclemeetings.com

Torino, Italy

**MARCH
30 - 31**

AUTOMOTIVE ADVANCED TECHNOLOGY MEETINGS

International Business Convention for innovative vehicles, advanced manufacturing and technologies

Valenciennes,
France

JUNE

AUTOMOTIVE MANUFACTURING MEETINGS BURSA

International Manufacturing Forum for the automotive industry, supply chain & after market
www.turkey.automotivemeetings.com

Bursa, Turkey

**JUNE
14 - 16**

www.advbe.com

Speakers



Dr. Ernesto Hernández
Researcher of the Materials Department
/ Investigador del Departamento de
Materiales



Matt Myrand
Group Advanced Manufacturing
and Supply Chain Director /
Director del Grupo de Fabricación
Avanzada y Cadena de Suministro



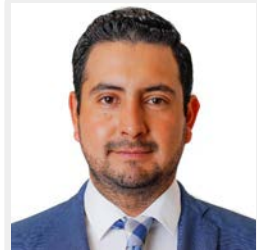
Alberto Torrijos
Automotive Industry Lead Partner
in Consulting / Socio Líder de la
Industria Automotriz en Consultoría



Fernando López
Partner of Strategy & M&A in
Consulting / Socio de Strategy & M&A
en Consultoría



Hariish Nanthakumar
Engineering Manager /
Director de Ingeniería



Emmanuel Gutierrez
Sales/Account Manager /
Director de Ventas/Cuentas



Ms Ayda Fathi
Business Development /
Desarrollo Empresarial



Ulises Cano Castillo
Power systems for e-mobility / Sistemas
de energía para la e-movilidad



Participants List

A.C.S.A. STEEL FORGINGS SPA	ITALY
ABAT	MEXICO
ACTIVE MANUFACTURING CO.	UNITED STATES
ADVANCED BUSINESS EVENTS - ABE	FRANCE
AEROTECH	ITALY
AES MOLDES LDA	PORTUGAL
AGENCIA ADUANAL PALOS GARZA	MEXICO
AHRESTY MEXICANA	MEXICO
ALGONTEC PYA	MEXICO
ALMER	MEXICO
ALT TECHNOLOGIES	MEXICO
ALUDYNE AUTOMOTIVE MEXICO CITY	MEXICO
AMDIE - MOROCCAN AGENCY FOR INVESTMENT AND EXPORT DEVELOPEMENT	MOROCCO
AMERICAN INDUSTRIES GROUP	MEXICO
ATEQ	MEXICO
AUDI	GERMANY
AUTOMATIC SPRING PRODUCT CORPORATION	UNITED STATES
AUTOTECH ROLLAX MEXICO	MEXICO
AUTOZONE	MEXICO
AVL IBÉRICA SA	SPAIN
B.R. S.A.S	ITALY
BASF	MEXICO
BATISTA MOLDES, LDA	PORTUGAL
BEGG BUSINESS EXCELLENCE CONSULTING GROUP	MEXICO
BENCHMARK DIGITAL MÉXICO	UNITED STATES
BENTELER DE MEXICO	MEXICO
BOS AUTOMOTIVE PRODUCTS IRAPUATO	MEXICO
BOSAL MEXICO	MEXICO
BREMBO MEXICO	MEXICO
BRP QUERETARO	MEXICO
CÁMARA DE COMERCIO DEL CANADÁ EN MÉXICO	MEXICO

Participants List

CÁMARA MEXICANO ALEMANA DE COMERCIO E INDUSTRIA	MEXICO
GINHO GROUP	UNITED STATES
GOBIERNO DEL ESTADO DE QUERÉTARO	MEXICO
GONZALEZ PRODUCTION SERVICES DE MEXICO	MEXICO
GSM AUTOMOTIVE MEXICO	MEXICO
GTO AUTOMOTIVE	MEXICO
HEADAPP	ITALY
HEF GROUPE / TS COATINGS	MEXICO
HITACHI CABLE QUERÉTARO	MEXICO
HUTCHINSON AUTOPARTES MÉXICO	MEXICO
HYUNDAI KEFICO MEXICO	MEXICO
INDUSTRIA NACIONAL DE AUTOPARTES	MEXICO
INDUSTRIAL RUBBER AND GASKET	MEXICO
INGENIERÍA EN ESPUMAS	MEXICO
INSERTECH LLC	UNITED STATES
JOTECH	MEXICO
KC JONES PLATING COMPANY	UNITED STATES
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KENWORTH MEXICANA / PACCAR MEXICO	MEXICO
KLUBER LUBRICACION MEXICANA	MEXICO
KOFAIR	KOREA
LECO MEXICO	MEXICO
LIBERTY SPRING	CANADA
MAGNA INTERNATIONAL	MEXICO
MANDO CORPORATION MEXICO	MEXICO
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METELIX DE MEXICO	MEXICO
MEXPORTOOLS	MEXICO
MICHELIN MEXICO SERVICES	MEXICO
MICHIGAN ECONOMIC DEVELOPMENT CORPORATION	UNITED STATES

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MIGLIARINO	ITALY
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MOLD MAKERS INTERNATIONAL INC.	CANADA
MOLDES 2000, LDA	PORTUGAL
MOWIN TECHNOLOGIES SAS	COLOMBIA
NAFG / NORTH AMERICAN FREIGHT GROUP INC	MEXICO
NAVISTAR	MEXICO
NEW CONCEPT TECHNOLOGY	MEXICO
NHK SPRING MÉXICO	MEXICO
NIHON PLAST MEXICANA	MEXICO
NITREX QUERÉTARO	MEXICO
NOBEL AUTOMOTIVE MEXICO	MEXICO
NOFFZ TECHNOLOGIES DE MEXICO	MEXICO
OHASHI TECHNICA MEXICO	MEXICO
OLSA SISTEMAS DE ILUMINACIÓN AUTOMOTRIZ	MEXICO
ORANGE EXPRESS LLC	UNITED STATES
PACBRAKE	CANADA
PIEMONTE AGENCY - AUTOMOTIVE	ITALY
PILLER ENTGRATTECHNIK GMBH	GERMANY
PIRELLI NEUMATICOS	MEXICO
PRESTIGE STAMPING, INC	UNITED STATES
PRIDGEON AND CLAY MEXICO	MEXICO
PRIMA POWER	ITALY
PROGIND	ITALY
PXI AUTOMOTIVE MEXICO	MEXICO
QMATRIX	MEXICO
RADICI PLASTICS MEXICO	MEXICO
REGIONE PIEMONTE - REGIONAL GOVERNMENT	ITALY
RELATS MEXICO	MEXICO
REMETEC	MEXICO
RESERPLASTIC	BRASIL
RIDUCO SA	COLOMBIA
ROBERT BOSCH MEXICO	MEXICO

Participants List

ROCAND MOLDE Y PLASTICO	MEXICO
SANMINA	MEXICO
SARGOMMA FORNITURE TECNICHE INDUSTRIALI	ITALY
SENOPLAST	MEXICO
SERNAUTO	SPAIN
SIMEC ACERO	MEXICO
SIMPRO SPA	ITALY
SIRENA SPA	ITALY
SLP MI INTEGRACIÓN	MEXICO
SOCHIMA	ITALY
STANT MEXICANA	MEXICO
SUBCONTEX - CAMARA OFICIAL DE COMERCIO E INDUSTRIA DE ALAVA	SPAIN
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SUNTRONICS	MEXICO
SWOBODA MECHATRONICS	MEXICO
SYLSA	MEXICO
TC ENERGÍA	MEXICO
TECNO SYSTEM	ITALY
TERMINALES AUTOMOTRICES S.A	COLOMBIA
THYSSENKRUPP SYSTEM ENGINEERING	MEXICO
TIERRA TECH DE MEXICO	MEXICO
TOYOTA GUANAJUATO	MEXICO
TRACTEC	COLOMBIA
TRANS-MATIC	MEXICO
TREMEC	MEXICO
TRISTONE FLOWTECH MEXICO	MEXICO
TUZZI SISTEMAS AUTOMOTIVOS	BRASIL
U.S. EMBASSY MEXICO - U.S. COMMERCIAL SERVICE	MEXICO
UBE MÉXICO	MEXICO
VACUUM INSTRUMENTS CORPORATION (VIC)	MEXICO
VALEO NORTH AMERICA	MEXICO
VANDERHALL MOTOR WORKS, INC	UNITED STATES
VIBRACOUSTIC DE MEXICO	MEXICO

Participants List

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VOLKSWAGEN DE MEXICO	MEXICO
WARREN AUTOMOTIVE DE MEXICO	MEXICO
WEBASTO	MEXICO
WIELAND METAL SERVICES	MEXICO
WINKELMANN	MEXICO
WMP MEXICO ADVISORS	MEXICO
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ZEISS MÉXICO	MEXICO
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